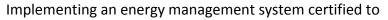
STRATEGIC ENERGY GROUP

First ISO 50001 DOE/SEP co-certification in California

Olam Spices & Vegetable Ingredients in Gilroy, CA (formerly ConAgra) actively participated in SEG's Continuous Energy Improvement (CEI) program as part of a DOE-SEP Program and was SEP/ISO 50001 Certified in January 2013.





ISO 50001 aided Olam in the reduction of energy consumption through a structured approach to monitoring energy use, identifying areas for improvement and then implementing action plans to improve energy performance. Stakeholder and employee engagement were a key part of the system requirements to ensure ongoing effectiveness. Certification to ISO 50001 now enables OLAM to demonstrate their commitment to their stakeholders for improving their energy performance and minimizing their impact on the environment. Olam has incorporated Energy Management as part of their daily operational business practices.

ISO 50001 provides a framework of requirements enabling organizations to:

- 1. Develop a policy for more efficient use of energy
- 2. Fix targets and objectives to meet the policy
- 3. Use data to better understand and make decisions concerning energy use and consumption
- 4. Measure the results
- 5. Review the effectiveness of the policy
- 6. Continually improve energy management.

SEG is committed to providing the highest quality, custom tailored, and affordable training and energy consulting services to help organization for organizational excellence. SEG has the experience and resources to implement a practical and sustainable SEP/ISO 50001 Management System to fit your business needs.