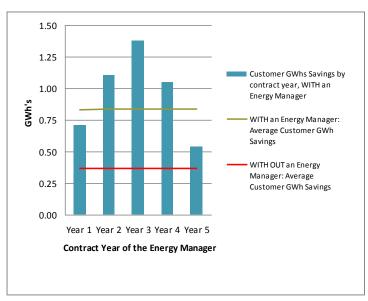
BC Hydro renews with SEG through 2015

SEG has worked with BC Hydro since 2005 to design and implement a strategic energy management framework into their PowerSmart



Partner (PSP) Program. Incorporating CEI methodology, SEG assisted BC Hydro with the design of the Energy Manager Program, which is now the cornerstone of the PSP Program. The Energy Manager Program concept entails a BC Hydro subsidy of a dedicated customer resource focused on the customer energy management function in return for implementing the CEI framework with consultative assistance from SEG. In 2009, based on significant participation as a key Canadian representative in the ISO50001 standard development, BCH Hydro decided to migrate to SEG's organizational assessment tool (SEGEMA) to take advantage of ISO50001 compatibility and more customized recommendations.

Our current role is improving management practices, strategic energy planning, and navigating operational change for large industrial and commercial entities participating in the PSP Energy Manager Program. As of 2012, the program has grown to 89 customer participants and results show that customers participating in the PSP Energy Manager Program contribute an average of 58% more electrical energy savings from capital projects than similar customers that do not participate in the PSP Energy Manager



Program (i.e. 0.82 GWh per year versus 0.38 GWh per year). In December 2012, BC Hydro decided to renew the SEG contract to provide our services through 2015.

A case study depicting the results of the BC Hydro PSP Energy Manager program will be presented at the Western Energy Institute Spring Energy Symposium in Vancouver, BC in March 2013.